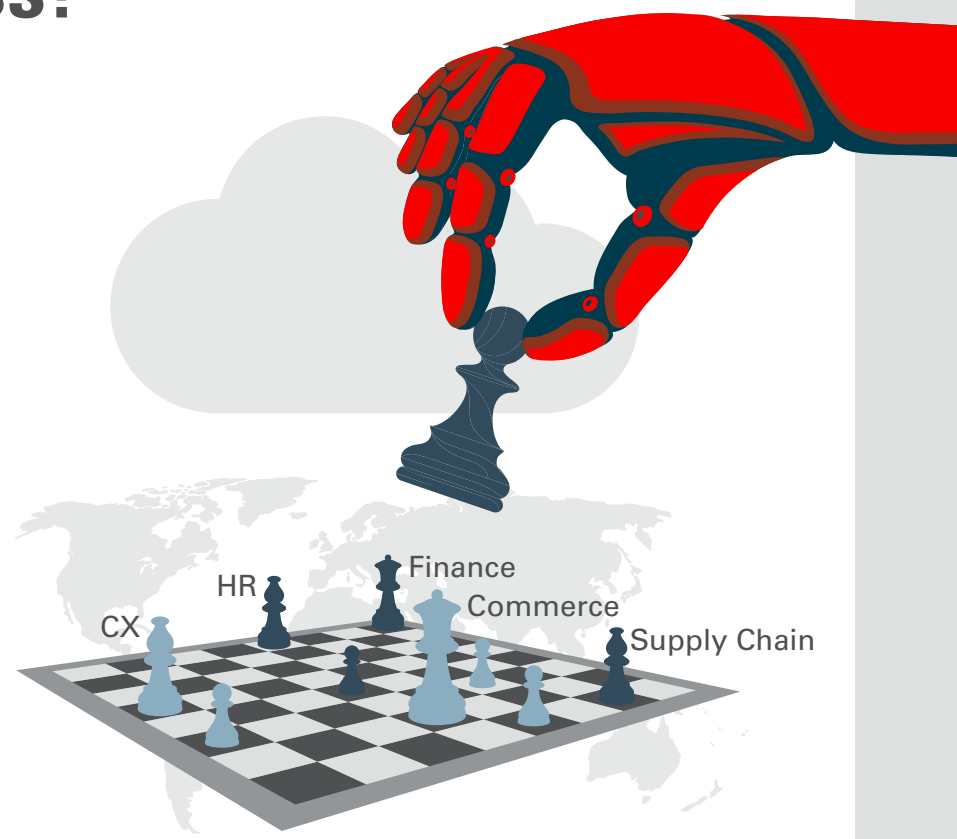# Transform Your Business **Fast** with
SaaS Innovation

Why transform your business?

" To survive disruption and thrive in the digital era, incumbent business will need to rethink every element of their business. And they need to act now.[1]
The World Economic Forum "

Business as usual simply won't work. How do you lead change in your industry? Beat the competition to market.

3 ways Oracle can help you transform your business fast...

CX   HR   Finance   Commerce   Supply Chain

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1 INNOVATION BUILT-IN

Commerce

Finance

Services

Get the latest Cloud Application innovation updates automatically.

HR

Marketing

Sales

Supply Chain

- Idea to Commerce
- Consumer Interest to Purchase
- Employee Request to Receipt
- Budget to Approval
- Recruit to Onboard

180+ Get latest Innovative Modern Best Practices built-into applications. Don't reinvent the process wheel.

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2 INNOVATE FOR YOURSELF

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Got a great business idea that will add value to the company?

Easily create a new SaaS application and connect it to existing applications or any other system or cloud.

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3 ENHANCE BUSINESS IQ

Get ahead and stay ahead by using purpose-built apps to produce better business outcomes. Adaptive Intelligent Apps and IoT Apps include AI / machine learning that complement our SaaS applications which are:

- Easy to use
- Easy to connect
- Easy to change
- No data scientists needed

Predict buyer behavior. Real-time tracking of assets, fleets via sensors. Get exponential outcomes.

GET THE MOST ACCURATE INFORMATION AT THE RIGHT TIME

Oracle uses its Data-as-a-Service Cloud to provide you with billions of consumer and business profiles segmented by industry. Brings the freshest, most accurate data to your business in real-time.

GET AHEAD. STAY AHEAD.

Get the latest application innovations automatically. Use leading edge AI and machine learning Apps with fresh data, all built on a single standards-based platform.

Transform your business with innovation from Oracle.

For more information visit:

www.oracle.com/applications

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