ORACLE

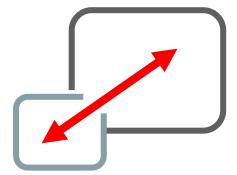
ORACLE DATABASE EXADATA CLOUD MACHINE

ORACLE CLOUD AT CUSTOMER

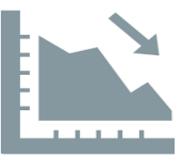
CLOUD DATA MANAGEMENT CHALLENGES



Picky End-Users?

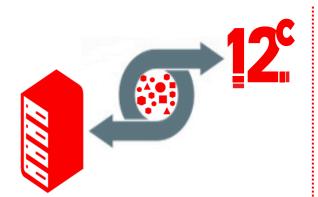


Need to Get Data to Users Faster? Want to Ease Database Migration? Not Ready for Public Cloud?

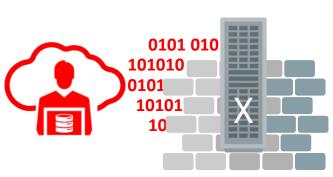


Do Generic Cloud Offerings Lack Performance?

ORACLE DATABASE EXADATA CLOUD MACHINE TO THE RESCUE



A Fully Integrated Solution -Oracle Hardware, Database and Cloud Software



Owned and Managed Cloud Solution by Oracle. Resides Behind Your Fire Wall



Development and Test, Active Standby/DR and deploy production workloads at Scale

HOW IT WORKS



Pay Only For What You Use: Options to Suspend Support Costs for On-premises ULA & Non-ULA Licenses



The Highest Level Of Cloud Based Security



No More Over-Provisioning: Sizing Tuned to Usage, with Hourly Bursting For Peak Consumption



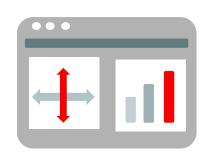
Instant Analytics For Real Time Business Results

YOUR DATA, YOUR CLOUD WITH EXTREME PERFORMANCE



Operational flexibility, for OLTP and data sensitive workloads

Agile IT with Faster Deployment



Less over-provisioning, sized to lower infrastructure operational burden

Faster Path to Business Insights



Out-of-the-box data warehouse and analytics

Exadata Your Way: In the Cloud, On Premises, or Both

Cloud Scale, Simplicity and Unparallel Database

Performance in the Cloud.

cloud.oracle.com/cloudatcustomer

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